Dana Juhász | Product Designer

danajuhasz@gmail.com
danajuhasz.com

Skills

Agile - Collaboration - Curiosity - Design strategy - Figma - Information architecture - Product design - Prototyping - Usability testing - UX design - UX research - Visual design - Wireframing - Workshop development - Workshop facilitation

Experience

MAY 2022 - PRESENT
Product Designer - Inzovu, Remote

- Collaborate with product owners, developers, and other stakeholders daily to create user-friendly, accessible interfaces and experiences for web and mobile applications
- Conduct user research and analysis to inform the design of user interfaces and experiences that ensure business KPIs are achieved
- Develop wireframes, prototypes, user flows, and information architecture to communicate design concepts and solutions

JANUARY 2020 - OCTOBER 2020
Marketing Strategist - Atlanta Speech School, Atlanta, GA

- I supported internal and external marketing efforts to further the Atlanta Speech School's mission to bring language and literacy to each and every child, maintaining a focus on clear messaging, audience connection, awareness, and growth

MARCH 2016 - MARCH 2019
Content Editor - Flytographer, Remote

- I managed blog and social media content with a focus on targeted messaging and diverse representation which led to increased sales and audience growth

OCTOBER 2013 - MAY 2015
Content Curator - Chicago Tribune, Chicago, IL

- As part of the founding team for a new vertical publication focused on innovation, entrepreneurship, and technology in Chicago's rapidly growing startup landscape, I built an audience through relevant original content, aggregated partner content, live events, and an engaging social media voice

SEPTEMBER 2011 - OCTOBER 2013

Digital News Producer - Chicago Tribune, Chicago, IL

- I created, edited, and managed online editorial content for Tribune's network of newspaper, television station, and radio station websites; helped newsrooms share content; and made editorial judgments about the value, importance, and suitability of news items, photos, and graphics.

Education

JANUARY 2021 - NOVEMBER 2022

Master of Science, Human Computer Interaction - DePaul University, Chicago, IL

- Received a 4.0 GPA and graduated with distinction
- Upsilon Pi Epsilon Honor Society Member
- Phi Kappa Phi Honor Society Member

AUGUST 2003 - DECEMBER 2007

Bachelor of Arts, Fine Art - Valparaiso University, Valparaiso, IN

- Graduated cum laude

Awards

FEBRUARY 2014

2013 Publisher's Team Award - Chicago Tribune

- Issued to the Blue Sky Innovation team for recognition of our work launching a new vertical publication serving Chicago's rapidly growing tech startup business space